

# Jeep® 2014 MODEL YEAR CHEROKEE LATITUDE 4X4

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$26,495**

### JEEP CHEROKEE LATITUDE 4X4

Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint

Interior Color: Morocco - Black Interior Color

Interior: Cloth Low-Back Bucket Seats

Engine: 3.2-Liter V6 24-Valve VVT Engine

Transmission: 9-Speed Transmission with Jeep Active Drive II

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Rear Seat Side Airbags
- Passenger Inflatable Knee-Bolster Airbag
- Driver Inflatable Knee-Bolster Airbag
- Keyless Entry with Panic Alarm
- Anti-Lock 4-Wheel Disc Brakes
- Jeep Active Drive I
- Electronic Roll Mitigation
- Selec-Terrain System
- All Speed Traction Control
- Brake Stability Control
- Hill Start Assist
- Trailer Sway Damping
- Cruise Control
- Tire Pressure Monitoring Display

### INTERIOR FEATURES

- Uconnect® 5.0 AM/FM/BT
- 5.0-Inch Touch Screen Display
- Integrated Voice Command with Bluetooth®
- USB Charging Port in Console Bin
- Audio Jack Input for Mobile Devices
- 12-Volt Cargo Power Outlet
- 12-Volt Auxiliary Power Outlet
- Remote SD Card Slot
- Rearview Mirror with Microphone
- Ambient LED Interior Lighting
- Manual 6-Way Driver Seat
- 6-Way Manual Passenger Seat Adjust
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Tilt / Telescope Steering Column
- Cluster 3.5-Inch TFT Black and White Display
- Power Front Windows w/ 1-Touch Up and Down Feature
- Illuminated Front Cup Holders

Jeep Cargo Management System

### EXTERIOR FEATURES

- 17-Inch x 7.0-Inch Painted Aluminum Wheels
- 225/65R17 BSW All Season Tires
- Bi-Function Halogen Projector Headlamps
- LED Daytime Running Headlamps
- LED Tail Lamps
- Bright Exhaust Tip

### OPTIONAL EQUIPMENT

- Customer Preferred Package 27J \$495
- Trailer Tow Group
- Heavy Duty Engine Cooling
- Full Size Spare Tire
- 7 and 4 Pin Wiring Harness
- Class III Receiver Hitch
- 9-Speed Transmission with Jeep Active Drive II \$995
- Hill Descent Control
- Jeep Active Drive II
- Off-Road Suspension
- 3.2-Liter V6 24-Valve VVT Engine \$1,495
- Dual Bright Exhaust Tips
- Uconnect® 8.4A AM/FM/BT/ACCESS \$695
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- NAV-Ready. See Dealer for Details
- Uconnect® Access 6-Month Trial (Reg Required)
- For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)

DESTINATION CHARGE \$995

TOTAL PRICE: \* \$31,170

### WARRANTY COVERAGE

- 5-year or 100,000-mile Powertrain Limited Warranty.
- 3-year or 36,000-mile Basic Limited Warranty.
- 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
- Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCS1EW-179363

L4-VON: 6042

S.L. 0103



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

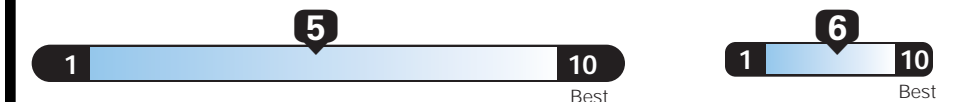
Fuel Economy  
**21** MPG  
combined city/hwy  
**19** city  
**26** highway  
**4.8** gallons per 100 miles

Small SUV 4WD range from 16 to 31 MPG. The best vehicle rates 119 MPGe.

You spend  
**\$1,000**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$2,500**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 416 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



### GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

### PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 70 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES